



# National Director's 2005 Report to Stakeholders

January 20, 2006

**Len Ruffner**  
National Director

The following summarizes the more significant projects, events, and activities carried out by C&MA Men's Ministry during 2005.

**Brice Fennig**  
Resources

## **Constitution**

The C&MA Board of Directors approved the new C&MA Men's Ministry Constitution at their March 2005 meeting. The new constitution, in three sections (national, district, and church), describes how the national director, district and local men's ministry coordinators are appointed; establishes national, district and local church men's ministry leadership teams, and permits local churches to adopt a men's ministry name of their choice. The document will be published in the next edition of the C&MA Manual. The constitution can be downloaded from the "About Our Ministry" section of the C&MA Men's Ministry website at [www.cmamen.org](http://www.cmamen.org).

**Art Gibbens**  
National Projects

**Paul Hille**  
Inventory

**Don Reitz**  
Training

**Len Ruffner**  
Finance

## **National Director Transition**

**Les Tripp**  
Communications

Jim Peterson, National Director since 2002, announced his resignation effective October 1, 2005. We regret to see Jim go and pray God's blessing on his service in the South-Atlantic District. We appreciate his leadership during the past four years in getting us up and running under our new mantle.

**John Zuch**  
National Office

Jim alerted the national coordinators of his intention in August. In response, the national coordinators appointed Len Ruffner as interim national director and established a search committee consisting of Paul Hille, Don Reitz, Les Tripp (chair), Jim Woods and Brice Fennig (Alternate). District Coordinators were invited to submit names to the search committee. None were received. The committee identified and discussed three candidates. In the end the committee felt that continuity was important at this time and submitted Len Ruffner's name for consideration by John Zuch, Executive Director of National Church Ministries. He appointed Len to be the national director effective November 1, 2005.

## **Meeting with Dr. Benedict**

Len Ruffner and Les Tripp met with Dr. Benedict in Colorado Springs, on October 10, 2005. Dr. Benedict pointed out that he was a product of discipling by laymen and that men-discipling-men was in his DNA. His vision was to see godly men raised up – men who are connected with God and through whom God bursts out.

He clearly understood the challenges we face and was pleased to see that we were proactive in meeting them. He affirmed our vision, focus and efforts in ministry. He encouraged us to stay the course and suggested building our ministry network one district at a time.

## **National Project**

With the money that was collected we were able to put together three short-term missions trips for 12 New Official Workers from 12 different districts. The 12 districts represented are: Central Pacific, Eastern PA, Great Lakes, Mid-America, Mid-West, Northwestern, Rocky Mountain, South Atlantic, Southeastern, Southern, Southwestern, and Western PA. The first of these trips is to Ecuador March 17th to 27th. The second trip is to Argentina May 3rd to 10th. The final trip is to Paraguay July 6th to 15th. The Short-Term Missions Office at headquarters is assisting us with the itinerary on these trips. Our hope is that these new men to the C&MA will see first hand how important missions is to us as a denomination. We plan to share stories and pictures at our General Conference in Orlando, 2007.

## **2005 General Council**

At Glenn Singer's encouragement, we rented two adjoining booths at the Cincinnati General Council. One booth was for display and sales of ministry resources and logo items and the other to provide space for men to sit and talk about men's ministry. The arrangement worked very well as a number of men stopped by over the course of the week with questions about ministry to men.

David Delk, President of Man in the Mirror, spoke at our luncheon. About 400 men attended. His presentation was well received.

## **Partnering with Man in the Mirror**

As a result of David Delk's presence at the General Council men's luncheon, we established a partnership with Man in the Mirror (MIM). The partnership involves MIM linking to our website and assisting in preparing and distributing of monthly C&MA men's e-mail newsletter. In turn, we provide visibility to MIM leadership, training and discipling resources. Man in the Mirror reported that in the month of June, following the posting of our link on their website, 20,000 people "clicked through" to our website.

## **Monthly E-Newsletter**

C&MA Men, in partnership with Man in the Mirror, launched a monthly newsletter in August 2005. The purpose of the newsletter is to provide information to our men on what is happening on the men's ministry front, encourage the men on the frontlines, and identify resources for living the call together as men and men's ministry leaders. The initial newsletter went to about 500 men. We welcome comments and contributions. This is your newsletter. What can we do to meet your needs? Contact the editor at: [editor@cmamen.org](mailto:editor@cmamen.org).

**Subscribe** to the newsletter by going to: <http://www.maninthemirror.org/subscribe.htm>, type in your email, click enter, complete registration information and check the C&MA box on the left.

## **Encouragement Project and Men's Ministry Network**

We developed a document to encourage and strengthen district men's ministries. The document includes data that reflect the status of men in the pew and in society in general and asks why men's ministry is not given a higher priority in our churches. The document also includes testimonies that illustrate the impact of men's ministry on men, churches, districts and the C&MA. The document is to be distributed in January 2006.

At the August meeting of the national coordinators, the coordinators agreed to develop contact with neighboring districts to encourage participation at the January 2006 National Leadership Team meeting in Orlando.

## **Website**

Regretfully, Glenn Singer stepped down as the C&MA Men's Ministry webmaster. We deeply appreciate Glenn's work in getting our website up and operating and continuing to move the site along with a number of initiatives to provide men at all levels of the Alliance with information on ministry to men.

Frank Fenneran picked up the webmaster reigns in early October and has worked "under the hood" to ease maintenance efforts and smooth the process for uploading new and revised materials. Frank also tweaked the design and architecture of the site and got us linked from the C&MA national website. New features include: articles on men's ministry in the media, links to our Man in the Mirror and HonorBound partners, a page listing recently posted materials, and a featured men's ministry website each month. In addition, Frank has added a Bible search capability and archives containing summaries of leadership team meetings and other documents important to our operation. Visit us at [www.cmamen.org](http://www.cmamen.org). Send comments, suggestions and proposed articles to [webmaster@cmamen.org](mailto:webmaster@cmamen.org).

## **Leadership Training**

**Status of Revised Blueprint Training Materials.** HonorBound continues the process of revising Blueprint training material. In 2004 C&MA Men provided input to assist HonorBound in making the materials more denominationally neutral. In addition, HonorBound is combining Blueprint materials with the Local Church Leadership Manual. HonorBound anticipates that the combined material will be ready in mid 2006.

**C&MA Men's Ministry Enhancements to Blueprint Leadership Training.** Don Reitz and Glenn Singer have tailored the Blueprint PowerPoint presentation to reflect a C&MA men's ministry flavor. In addition they have added an introduction and two new sessions to the standard four-session Blueprint training package. The introduction provides the biblical mandate for men's ministry, identifies the obstacles to making men aware of their need for participating in a men's ministry, and describes the need for involvement at all levels to establish and maintain a men's ministry. Session five suggests tools for launching a district men's ministry. Session six discusses challenges local church coordinators face in launching a men's ministry in their churches.

**2004 – 2005 Financial Report** (See Enclosure 1)

# C&MA Men's Ministry Financial Report

July 2004 through June 2005

	Beg. Balance 7/1/2004	Receipts	Expenses	End Balance 6/30/2005
<b>General Fund</b>	<b>(-4,906.17)</b>	21,963.53	18,453.56	<b>(-1,396.20)</b>
<b>Admin. Sec. (Designated)</b>	5,500.00	5,000	3,650.00	6,850.00
<b>Africa (Designated)</b>	205	0.00	0.00	205
<b>National Project (Designated)</b>	1,606.00	15,741.09	0	17,347.09
<b>Florida Relief (Designated)</b>	0	4,496.38	3,470.00	1,026.38
<b>Final Total</b>	<b>2,404.83</b>	<b>47,201.00</b>	<b>25,573.56</b>	<b>24,032.27</b>